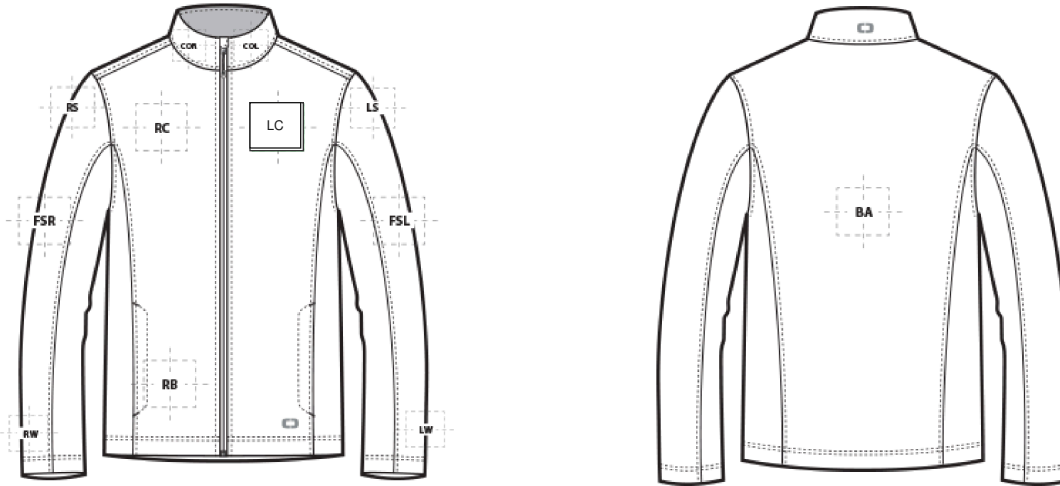


## DECORATION SPEC SHEET



### FRONT DECORATION DIMENSIONS

<b>COL</b>	Collar Left	2"H x 3"W	
<b>COR</b>	Collar Right	2"H x 3"W	
<b>LC</b>	Left Chest	4"H x 4" W	Primary
<b>RB</b>	Right Bottom	4"H x 4"W	
<b>RC</b>	Right Chest	4"H x 4"W	

### BACK DECORATION DIMENSIONS

<b>BA</b>	Back	26"H x 12"W	
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### SLEEVE DECORATION DIMENSIONS

<b>FSL</b>	Full Sleeve Left	4"W x 14"H	
<b>FSR</b>	Full Sleeve Right	4"W x 14"H	
<b>LS</b>	Left Shoulder	4"H x 4"W	
<b>LW</b>	Left Wrist	2"H x 2"W	
<b>RS</b>	Right Shoulder	4"H x 4"W	
<b>RW</b>	Right Wrist	2"H x 2"W	

# DECORATION SPEC SHEET

## DECORATION TECHNIQUES

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**EMBROIDERY**



**HEAT TRANSFERS**



**DTG PRINT**

## DETAILS ON DECORATION TECHNIQUES

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### **EMBROIDERY**

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!



### **HEAT TRANSFERS**

A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.



### **DTG - DIRECT TO GARMENT PRINTING**

Direct-to-garment (DTG) printing uses a specialized inkjet printer to apply water-based inks directly onto the fabric, much like a desktop printer applies ink to paper. The garment is loaded onto a platen and the print head lays down full-color, photo-quality detail in a single pass. DTG excels at intricate, multi-color designs, gradients and photographic artwork with no minimums, making it ideal for short runs, on-demand orders and complex graphics that would be costly to reproduce with other methods.