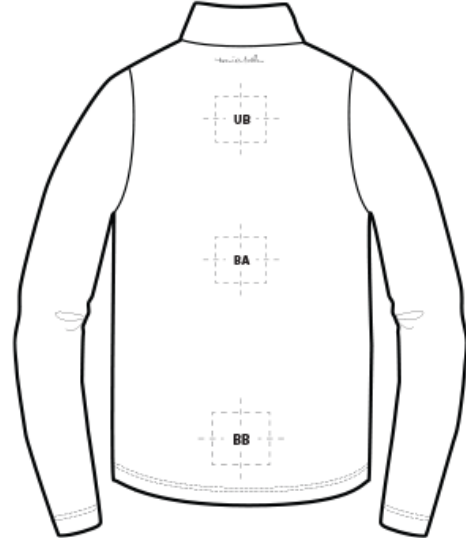
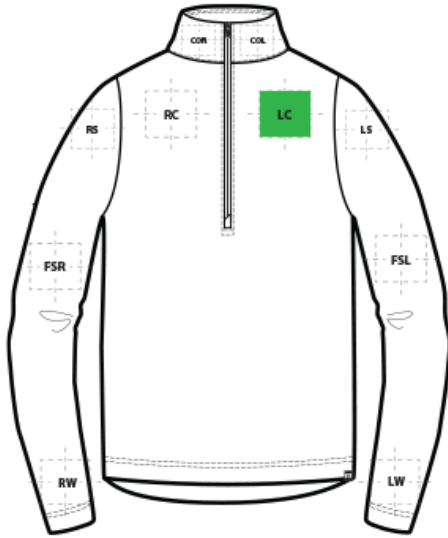


DECORATION SPEC SHEET



TM1MW452 TravisMathew Crestview 1/4-Zip



FRONT DECORATION DIMENSIONS

COL	Collar Left	1"H X3"W	
COR	Collar Right	1"H X3"W	
LC	Left Chest	4"HX4"W	Primary
RC	Right Chest	4"HX4"W	

BACK DECORATION DIMENSIONS

BA	Back	12"H x 12"W	
BB	Back Bottom	6"H x 12"W	
UB	Upper Back	4"H x 10"W	

SLEEVE DECORATION DIMENSIONS

FSL	Full Sleeve Left	4"W x14"H	
FSR	Full Sleeve Right	4"W x14"H	
LS	Left Shoulder	4"H x 4"W	
LW	Left Wrist	4"H x 4"W	
RS	Right Shoulder	4"H x 4"W	
RW	Right Wrist	4"H x 4"W	

DECORATION SPEC SHEET



TM1MW452 TravisMathew Crestview 1/4-Zip

Decoration area is dependent on garment size, decoration method and the equipment being used. Please consult your decorator or supplier.

DECORATION TECHNIQUES



EMBROIDERY



SCREEN PRINTING



HEAT TRANSFERS

ESSENTIAL PRODUCT INFORMATION

TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



EMBROIDERY

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!



SCREEN PRINTING

An imprinting method in which the image is transferred to the fabric. Ink is squeegeed through a stenciled screen stretched over a frame and then cured in a dryer.

Low-cure poly inks are required. Grey or black bleed blockers may be necessary.



HEAT TRANSFERS

A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

DECORATION SPEC SHEET



TM1MW452 TravisMathew Crestview 1/4-Zip

Heat transfers with an aggressive adhesive are required for stain release, water resistant/waterproof coated and nylon fabrics. Consult with your transfer supplier for recommendations.

It is a best practice to consult with your decorator or consumable supplier(s) for accessories, specialty frames and applications that are specific to a shop's setup and equipment.