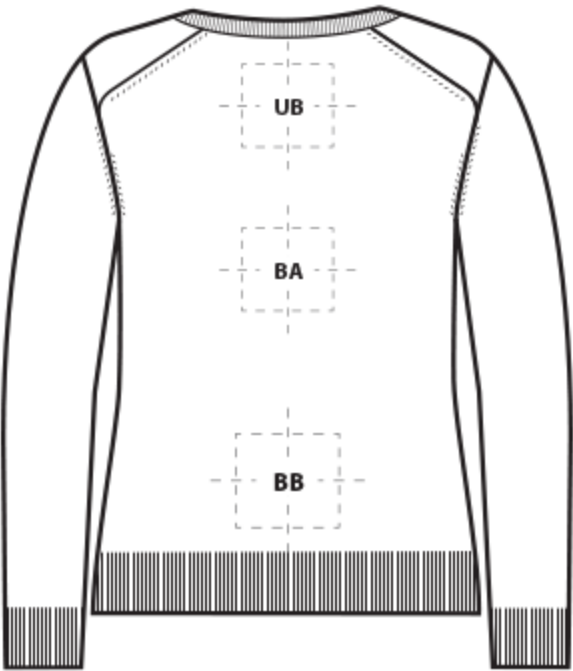
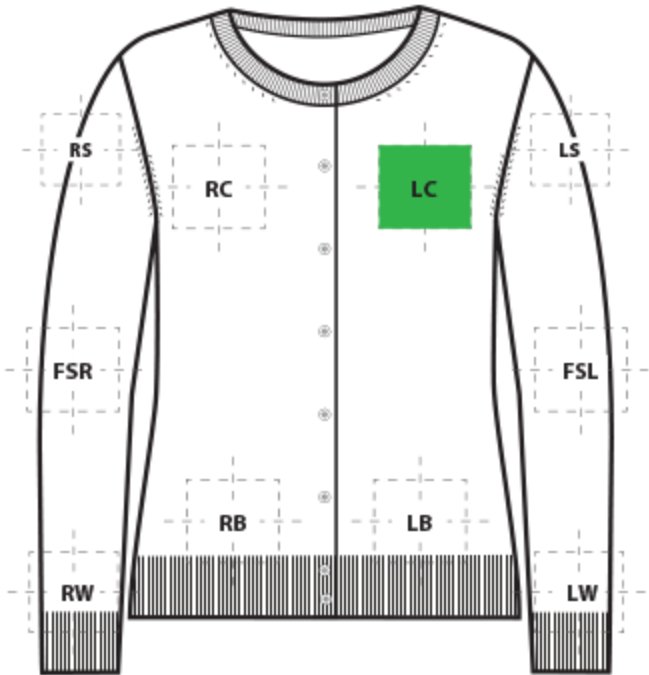


DECORATION SPEC SHEET

Brooks Brothers

BB18413 Brooks Brothers® Women's Washable Merino Cardigan Sweater



FRONT DECORATION DIMENSIONS

LB	Left Bottom	4" H X 4" W	
LC	Left Chest	4" H X 4" W	Primary
RB	Right Bottom	4" H X 4" W	
RC	Right Chest	4" H X 4" W	

BACK DECORATION DIMENSIONS

BA	Back	12" H X 12" W	
BB	Back Bottom	4" H X 12" W	
UB	Upper Back	4" H X 12" W	

SLEEVE DECORATION DIMENSIONS			
FSL	Full Sleeve Left	4"W x14"H	
FSR	Full Sleeve Right	4"W x14"H	
LS	Left Shoulder	4" H X 4" W	
LW	Left Wrist	4" H X 4" W	
RS	Right Shoulder	4" H X 4" W	
RW	Right Wrist	4" H X 4" W	

Decoration area is dependent on garment size, decoration method and the equipment being used. Please consult your decorator or supplier.

DECORATION TECHNIQUES [Click the icon for details](#)



EMBROIDERY



SCREEN PRINTING



HEAT TRANSFERS

TIPS FROM OUR EXPERTS BY DECORATION TECHNIQUE



EMBROIDERY

Embroidery is the art of embellishing a piece of apparel with a needle and thread or yarn creating stunning visual representations of various types of art. This is achieved by converting logos in a digitizing software and using various stitch patterns, angles, density and stitch types to create depth, movement and detail. Thread can be made from many materials. The most commonly used threads are polyester and rayon. There are also options such as metallic, cotton, nylon, silk and even Nomex thread for fire resistance. Embroidery has a very high-perceived value and is popular for use on most apparel, bags, hats, luggage, blankets and more!

Follow your standard equipment and consumables guidelines for this product and fabric.



SCREEN PRINTING

An imprinting method in which the image is transferred to the fabric. Ink is squeegeed through a stenciled screen stretched over a frame and then cured in a dryer.

Follow your standard equipment and consumables guidelines for this product and fabric.



HEAT TRANSFERS

A graphic, name and or number applied to a textile with a heat press. Great for quantities of any size, sports name and numbering, fashion, performance wear, print on demand programs and on-site decorating events.

Follow your standard equipment and consumables guidelines for this product and fabric.

It is a best practice to consult with your decorator or consumable supplier(s) for accessories, specialty frames and applications that are specific to a shop's setup and equipment.